

# HOW TO HIRE A PROFESSIONAL DESIGNER

- 🤔 Realizing The Difference
- 📝 Defining Design Requirements
- 📄 Creating a Proper Job Description
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# 7 STEPS GUIDE

## #1

### REALIZING THE DIFFERENCE

Understand who exactly you should hire for your business needs:

- **Web Designers** - creates the layout and design of a website
- **UX/UI Designers** - elaborates the entire end-to-end journey of a user's interaction with a product
- **Graphic Designers** - creates visual concepts of digital products

## #2

### DEFINING DESIGN REQUIREMENTS

Determine a clear list of needs that eventually will help you get specific design services and choose the most relevant cooperation model.

## #3

### CREATING A PROPER JOB DESCRIPTION

Prepare a detailed and concise description of employee responsibilities, needed skills, benefits of working with you, etc.

# #4

## SEARCHING FOR CANDIDATES AND PORTFOLIO ASSESSMENT

Use social media and specialized platforms (Behance, Dribbble, ArtStation, DesignRush) to find suitable candidates and evaluate their work.

# #5

## INTERVIEWING CANDIDATES

Present your company and/or the project the designer will work on; assess his or her hard & soft skills; experience, strengths and weaknesses, etc.

# #6

## MAKING AN OFFER

Formalize everything negotiated during the interview in a formal letter; clearly define the terms of cooperation.

# #7

## ONBOARDING

Integrate your new employee into the team by supplying him or her with the tools and information necessary for quick adaptation.